
University of Pretoria Yearbook 2020

Business engineering 421 (BPZ 421)

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| Qualification | Undergraduate |
| Faculty | Faculty of Engineering, Built Environment and Information Technology |
| Module credits | 16.00 |
| Prerequisites | No prerequisites. |
| Contact time | 2 tutorials per week, 4 lectures per week |
| Language of tuition | Module is presented in English |
| Department | Industrial and Systems Engineering |
| Period of presentation | Semester 2 |

Module content

Integration of engineering functions; strategic planning; organisational structures; business management; systems engineering; work-flow management; process modelling; business architecture; change management and motivation; marketing management and industry exposure. Business management game project.

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